

CSIS Commission on Smart Global Health Policy

A healthier, safer, and more prosperous world



CSIS

CENTER FOR STRATEGIC &
INTERNATIONAL STUDIES

Global Health
Policy Center

Outline:

- **Defining smart global health**
- **About the Commission**
- **Lessons from the last decade**
- **Challenges and goals looking ahead**
- **Our 5 recommendations**



What is Smart Global Health?

Smart power combines both hard and soft assets to promote U.S. interests around the globe. Global health is an especially effective soft power tool.

Smart Global Health is:

- **long-term:** predictable, adequate financing
- **strategic:** tied to humanitarian, security, and economic interests
- **a best buy:** has a multiplier effect on communities
- **measurable**
- **partnerships:** bilateral and multilateral



This is the moment for smart global health. Why now?

- **Health works:** health interventions have impact and save lives
- **Wide consensus:** global health is a key component of smart power
- **American interests:** home and abroad
- **Urgency:** Economic crisis puts a decade of global health success at risk
- **Optimism:** Renewed hope that the U.S. can work with others to do good in the world



This is the moment for smart global health. Why now?

“We have before us the chance to accelerate our recent historic successes in advancing global health. If Americans **seize this moment**, take the long strategic view, make the commitment—with our friends and allies—the lives of millions will be lifted in the coming decades. The world will be safer and healthier. Our nation will have shown its best. ”

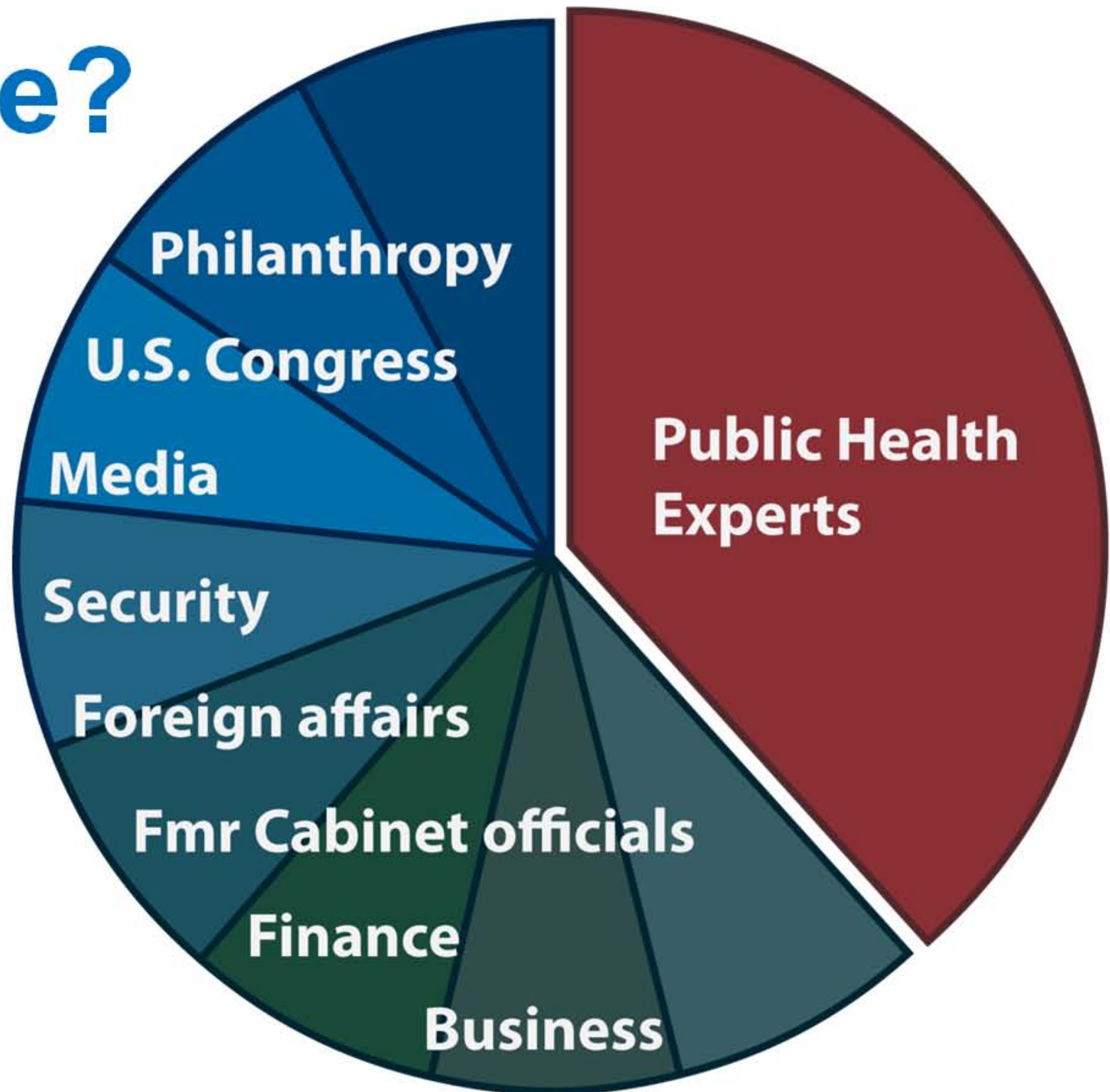


**Helene Gayle, Co-Chair
President and CEO, CARE**



Who are we?

**25 diverse
opinion leaders
and strategic
thinkers**





What was our mission?

Reach consensus on a long-term U.S. strategic plan to save and enhance the lives of millions through global health



How did we do our business?

- 2 full day deliberations
- International trips: Kenya and Geneva
- Conference calls and expert consultations
- Exceptional activism by Commissioners
- Open, honest engagement with Obama Administration senior officials
- New media: www.smartglobalhealth.org

A decade of historic transformations

In the past decade, there has been a new understanding of global health benefits: **economic, security, *and* humanitarian**

“When the U.S. devotes resources to global health, we are establishing global partnerships. These are not only humanitarian investments; we are ensuring the security and prosperity of nations around the world.”



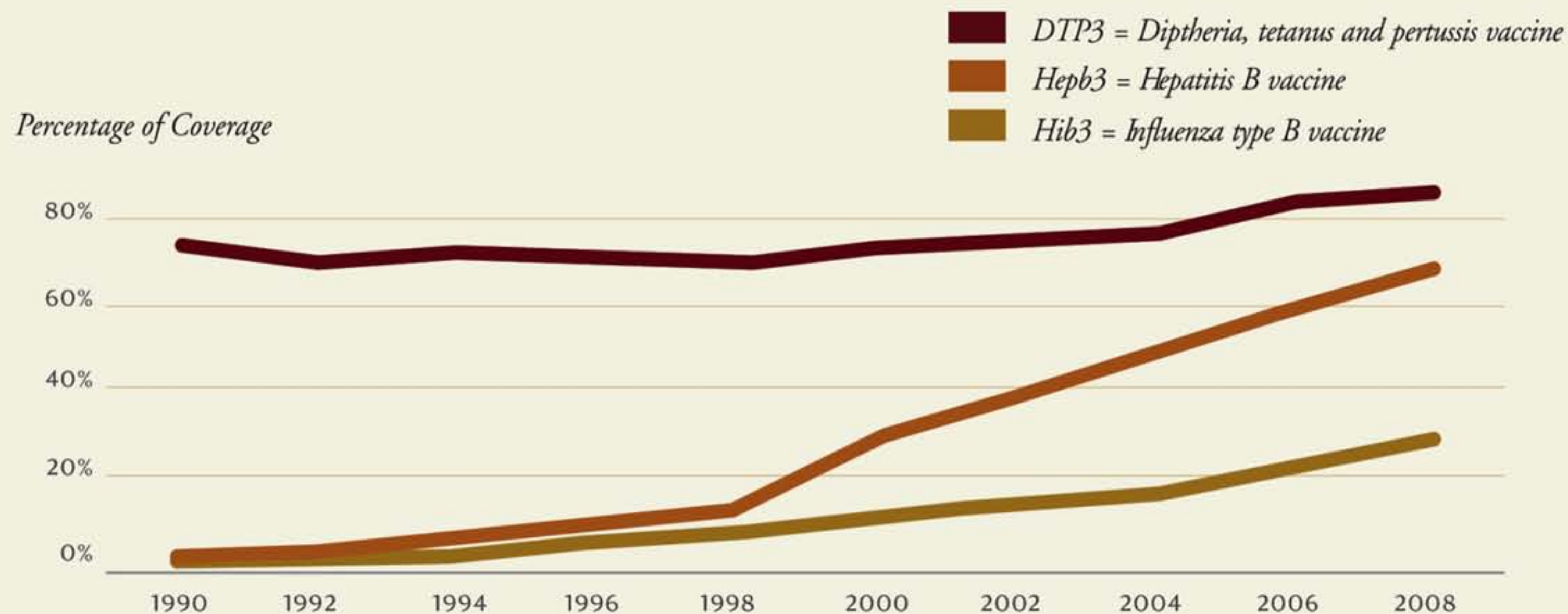
Rep. Kay Granger
[R-TX]



Increased investment has proven that global health is a best buy

IMMUNIZATION COVERAGE CONTINUES TO RISE

WHO/UNICEF Coverage Estimates for 1990-2008, as of August 2009



Source: WHO vaccine-preventable diseases: monitoring system 2009 global summary
(Living Proof Project, Immunization Progress Sheet, <http://www.gatesfoundation.org/livingproofproject/Documents/progress-against-immunization.pdf>)

Increased investment has proven that global health is a best buy

NUMBER OF INDIVIDUALS RECEIVING ANTIRETROVIRAL TREATMENT IN THE 15 PEPFAR FOCUS COUNTRIES

(Total of both upstream and downstream USG-supported interventions)



(Celebrating Life: The U.S. President's Emergency Plan for AIDS Relief 2009 Annual Report to Congress, <http://www.pepfar.gov/documents/organization/113827.pdf>)

There is a generation of young Americans passionate and energetic about global health

“On U.S. college campuses we’re finding that our students have an unconsummated desire for sacrifice and service. They want to make a difference in the world.”



Michael Merson
Duke Global Health Institute



The Challenge Ahead

We must take a quantum leap forward. We must solidify the gains of the last decade, and look towards future success. **But it won't be easy.**

Barriers

- Unconscionable health gaps and disparities
- Gender inequities
- Weak health systems
- Poor governance



Imagine what we can do in 15 years

- Cut maternal deaths by 3/4 and newborn deaths by 2/3
- Help the world's countries cut the rate of new HIV infections by 2/3, end the threat of drug-resistant TB, eliminate malaria deaths
- Expand access to contraceptives that substantially improve the health of women and their families



What will it take to **succeed**?

- A 15 year vision, sufficiently funded
- U.S. leadership at highest levels
- Trust our partners, verify progress
- Build on existing successes
- Prevention, prevention, prevention
- Target resources for biggest gains
- Coordinate better internally and externally



What will it take to succeed?

“As important as it is for the U.S. to increase its investments in global health, it’s equally important to direct these resources to programs and interventions that will have the greatest impact. Childhood immunization, antenatal care and other approaches to prevention stand out as “best buys” in health, and should be core elements of any U.S. strategy.”



Rajeev Venkayya
Bill & Melinda Gates Foundation





A U.S. Global Health Strategy

The Five Commission Recommendations

1. Maintain our Commitment to the Fight Against HIV/AIDS, Malaria and TB

Top Priorities:

- **Achieve 4 million on treatment by 2014**
- **End mother-to-child HIV transmission**
- **Expand male circumcision**
- **Acquire the data and approaches to prevent new infections**



2. Prioritize Women and Children in U.S. Global Health Efforts

Top Priorities:

- Double U.S. effort for maternal/child health and family planning to \$2B per year
- Focus on select countries in Africa and South Asia
- Expand access to contraceptives and immunizations
- Improve services for pregnant women
- Improve care for newborn children



2. Prioritize Women and Children in U.S. Global Health Efforts

“When women are empowered and healthy, families and communities will thrive. A strong commitment to addressing maternal and child health will save countless lives and is one of the smartest development investments we can make.”



Senator Jeanne Shaheen
[D-NH]



2. Prioritize Women and Children in U.S. Global Health Efforts

Health impact of investing \$100m in family planning:

- ✓ 3.6 million Contraceptive users added
- ✓ 2.1 million Unintended pregnancies avoided
- ✓ 825 thousand Abortions prevented
- ✓ 70 thousand Infant deaths prevented
- ✓ 4 thousand Maternal lives saved



3. Strengthen Prevention and Health Emergency Response Capabilities

Top Priorities:

- Ratify and support the Framework
- Convention on Tobacco Control
- Build developing country capacity to
- detect and respond to pandemics



4. Ensure the U.S. has the capacity to match our global health ambitions

“If we take the next step to build a truly integrated U.S. senior leadership team focused on global health, we will substantially advance our ability to save and enhance lives.”



Donna Shalala
University of Miami



4. Ensure the U.S. has the capacity to match our global health ambitions

Top Priorities:

- Charge a deputy adviser at the National Security Council with formulating global health policy
- Institute a 15-year planning and funding approach tied to performance measures
- Fund \$25 billion/year by 2025
- Innovate to finance new programs



4. Ensure the U.S. has the capacity to match our global health ambitions

Top Priorities:

- **Establish Interagency Council for Global Health**
- **Create within the U.S. Congress a House/Senate Global Health Consultative Group**
- **Measure impacts and ensure accountability**
- **Harness the expertise of the private sector**



4. Ensure the U.S. has the capacity to match our global health ambitions

“The president’s six-year, \$63 billion Global Health Initiative will be enhanced through broad-based expert advice—of the kind this Commission has gathered—and by adopting a business mindset of accountability, systems planning and careful measurement of true health impacts. I am very hopeful.”



Rex Tillerson
Exxon Mobil



5. Make Smart Investments in Multilateral Institutions

Global health problems need global, collaborative solutions.

“The individuals charged with delivering health care on the ground in some of the poorest parts of the world are faced with such a jumble of objectives and criteria from different donors that their jobs are made almost impossible. We need to focus seriously on remedying this problem.”

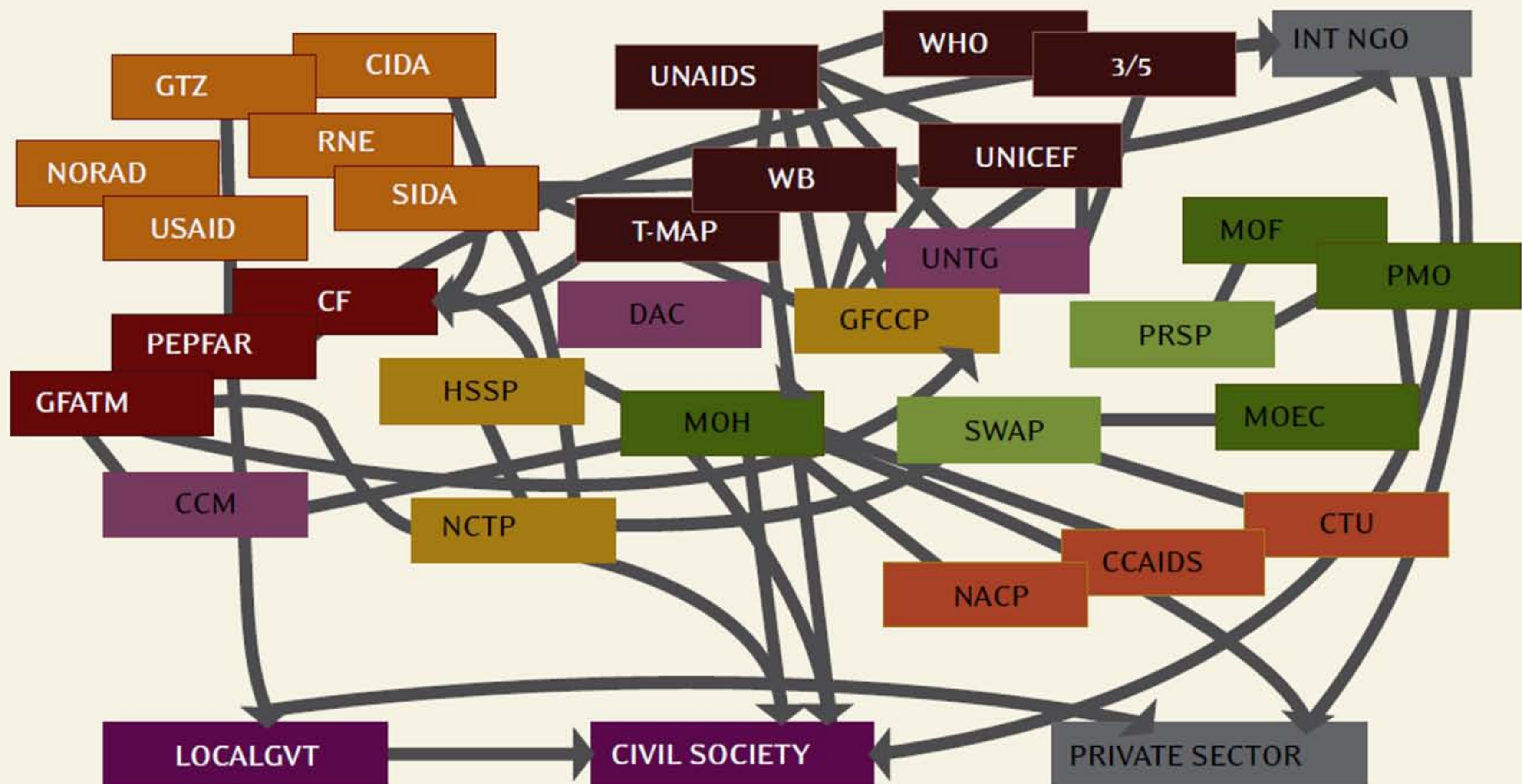


Debora Spar
Barnard College



THE TYPICAL SPAGHETTI CHART

A map of multiple, uncoordinated donor requirements of partner country governments



5. Make Smart Investments in Multilateral Institutions

Top Priorities:

- Build core strength of Global Fund, GAVI, WHO, World Bank and UNICEF
- Invest more in our diplomatic skills
- Coordinate strategically across all international health players
- Focus summits on the health workforce deficit, drug resistance, global pricing of commodities, metrics, and financing



Recap of Recommendations

- **Maintain the commitment to the fight against HIV/AIDS, TB, and Malaria**
- **Prioritize women and children in U.S. global health efforts**
- **Strengthen prevention and health emergency response capabilities**
- **Ensure the U.S. has the capacity to match our global health ambitions**
- **Make smart investments in multilateral institutions**



What's next?

The Commission's work continues!

- Outreach events across the country
- Fall 2010 trips to Geneva and GHI-focus countries
- January 2011 reconvening of Commissioners and the Obama Administration
- Continued analysis: gender, governance, multilateralism, prevention, and preparedness





**The world's expectations for U.S. leadership
are high, but we can and should rise to them.
Huge gains are within our reach.**

**Sign up and join the conversation:
www.smartglobalhealth.org**